

# 2024-2025 MEDIA GUIDE AD FORM



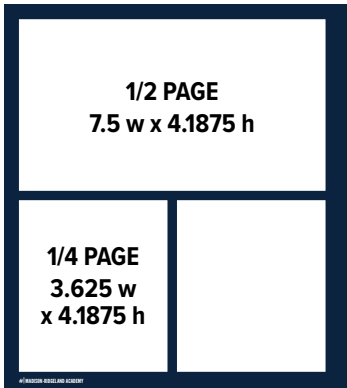
Gmail users\* may submit their form and artwork online.

To submit form, artwork, and/or payment online, click the appropriate buttons below:

\*If you do not have a Gmail address and would like to create a free account, go to google.com and click on "Gmail" in the upper right corner. You may then upload your form and ad artwork online.

If you do not have a Gmail account and do not wish to create one, you may submit your form, artwork, and/or payment via mail. Print and complete a copy of this form, attach to artwork and/or payment, and send to Patriot Athletic Club, Attn: John Weaver, 7601 Old Canton Road, Madison, MS 39110.

You may also email the artwork and completed form to [sports@mrpats.org](mailto:sports@mrpats.org).



GAME DAY GUIDE FOR YOUR FAVORITE PATRIOT ATHLETIC TEAMS!

## 1 CHOOSE AD SIZE & PUBLICATION (see diagrams to left for dimensions and orientation)

- Full page: \$600
- 1/2 page: \$350
- 1/4 page: \$250

## 2 CHOOSE ART OPTION

- Print-ready file uploaded\*
- Trace Walters will supply ad\*\*

## 3 COMPLETE FORM

Student Name(s): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Submission:

- Check attached for \$ \_\_\_\_\_  Send invoice to address listed above  Online
- Charge my credit card for \$ \_\_\_\_\_: \_\_\_ Visa \_\_\_ Mastercard \_\_\_ American Express
- Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_
- Card Verification #: \_\_\_\_\_ Signature: \_\_\_\_\_

### AD SPECIFICATIONS / TERMS & CONDITIONS

- Accepted File Formats: PDF, JPEG. *No other file formats will be accepted.*
- All ads will be in color so please plan accordingly.
- Files should be named so they are easily identifiable (size, student/company name, etc.).
- ^Print-ready ads will be printed as submitted. Neither MRA nor the printing company is responsible for errors in ads or art that yields low print quality.
- \*\*Photography and ad design assistance are available for a fee.  
Photography – \$100: contact CT Adams at 972.672.8848.  
Design – contact Trace Walters at 601.543.7866 BEFORE July 26th—NO EXCEPTIONS!

### ACKNOWLEDGEMENT OF LIABILITY

- I have completed the form above in its entirety. I have fully read and understand that print-ready artwork not submitted according to proper guidelines will be printed AS SUBMITTED.
- Ads must be PAID IN FULL before printing in publication.

Signature: \_\_\_\_\_ Booster Club Rep: \_\_\_\_\_

**\* \* \* ADS MUST BE SUBMITTED BY WEDNESDAY, JULY 31 \* \* \***

ALL ADS PURCHASED WILL RUN ON MONITORS AT THE CONCESSION STAND DURING FOOTBALL, BASKETBALL, BASEBALL, AND SOCCER GAMES AS WELL AS PRINTED IN THE MEDIA GUIDE.

Proceeds from the sale of MRA Media Guide ads benefit all MRA athletes. Thank you for your support!