



Madison-Ridgeland Academy cordially invites you to be part of our 25th annual community celebration, the *Gardens of Madison County*, which will be held May 3-5, 2019. This wonderful event will kick off Friday evening with a Garden Party, at *Lost Rabbit Town Center* followed by two days of tours featuring spectacular outdoor spaces and gardens, demonstrations by local businesses and chefs, beautiful tablescapes, as well as a Garden Market and Café.

Our continued partnership with the *Northside Sun Magazine* and *Gardens of Madison County* provides great exposure for our corporate sponsors as well as MRA. A menu of sponsorship opportunities is enclosed for your consideration, and a member of the sponsorship committee will contact you soon to discuss your anticipated support.

Proceeds from the *Gardens of Madison County* will support Madison-Ridgeland Academy's mission of "Educating the Mind, Body, and Spirit" of each child through the continued expansion of academic programs, increased investment in faculty and staff development, enhancement of campus facilities, and upgraded technology school-wide. We are very proud to have been able to continue to build upon the strong foundation of excellence that has established Madison-Ridgeland Academy as a leader in independent education in our area. We consider it a great privilege to be able to provide an outstanding college preparatory education with a Christian emphasis.

Please feel free to contact us with any questions, and thank you for your help with what we are sure will be a record-breaking event!

Sincerely,

Stacey Carter, Chair  
Corporate Sponsor Committee  
[scarter7@humana.com](mailto:scarter7@humana.com)

Shannon Roundtree, Co-Chair  
Corporate Sponsor Committee  
[shroundtree@gmail.com](mailto:shroundtree@gmail.com)



## LEVELS OF SPONSORSHIP AND ADVERTISING

### TITLE SPONSOR \$5,000

#### *Exclusive Sponsorship of a Special Event*

Please contact Corporate Sponsor committee for information and additional benefits.

- Full page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including tickets, banners, flyers, and social media etc.
- 10 Garden Party Tickets (\$750 value) Fri. night only
- 30 Garden Tour Tickets (\$450 value) can be used Sat. or Sun.

### PLATINUM SPONSOR \$3,000

- 1/2 page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including banners, flyers, and social media, etc.
- 6 Garden Party Tickets (\$450 value) Fri. night only
- 20 Garden Tour Tickets (\$300 value) can be used Sat. or Sun.

### GOLD SPONSOR \$1,500

- 1/4 page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including banners, flyers, and social media, etc.
- 4 Garden Party Tickets (\$300 value) Fri. night only
- 10 Garden Tour Tickets (\$150 value) can be used Sat. or Sun.

### SILVER SPONSOR \$800

- 1/8 page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including banners, flyers, and social media, etc.
- 2 Garden Party Tickets (\$150 value) Fri. night only
- 4 Garden Tour Tickets (\$60 value) can be used Sat. or Sun.

## EVENT SPONSORSHIP & ADVERTISING

The Gardens of Madison County is proud to partner with the *Northside Sun Magazine* once again this year. The event will be held May 3-5, 2019. The magazine will feature 31 pages revealing garden tour event details along with sponsor listing and advertisements.

Over 15,000 copies of the *Northside Sun Magazine* are placed in approximately 150 upscale dining, shopping, retail, and entertainment locations throughout Hinds, Madison and Rankin counties each month. They are also hand delivered to roughly 1,000 physicians in Jackson, Madison, and Flowood.

*Please return sponsorship agreement,  
payment and ads by:*

**January 21, 2019**

**Ads must be submitted as jpegs  
or pdfs and may be emailed to  
[lagent@MRApats.org](mailto:lagent@MRApats.org).**

### AD SIZES

Full Page	9.00 x 10.75
1/2 page horiz.	7.875 x 4.625
1/2 page vert.	3.875 x 9.5
1/4 page	3.875 x 4.625
1/8 page horiz.	3.875 x 2.25
1/8 page vert.	1.875 x 4.625

*We will design your ad for an additional fee of \$50.00. Please email [lagent@MRApats.org](mailto:lagent@MRApats.org) with photos or specifics regarding your ad. You will have full approval before ad is published. Please submit a separate check payable to Lisa Agent if you choose this option.*

**For more information, please contact:**

#### **Corporate Sponsor Chairs:**

Stacey Carter/[scarter7@humana.com](mailto:scarter7@humana.com) or  
Shannon Roundtree/[shroundtree@gmail.com](mailto:shroundtree@gmail.com)

[www.MRAGardens.org](http://www.MRAGardens.org)



## Event Sponsorship and Advertising Agreement

\_\_\_\_\_ Title Sponsor \$5,000 (Full page ad)      \_\_\_\_\_ Platinum Sponsor \$3,000 (1/2 page ad)  
\_\_\_\_\_ Gold Sponsor \$1,500 (1/4 page ad)      \_\_\_\_\_ Silver Sponsor \$800 (1/8 page ad)

Company Name \_\_\_\_\_

Company Contact \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Payment Enclosed \_\_\_\_\_ Please send invoice to \_\_\_\_\_

Business/Sponsorship Listing \_\_\_\_\_

Special Instructions \_\_\_\_\_

Please list any MRA Student(s) associated with your business so they will receive participation credit.

**Deadline for Sponsorship Agreement, Payment and Ad is January 21, 2019.**

*Ads must be submitted as jpegs or pdfs and emailed to [lagent@MRApats.org](mailto:lagent@MRApats.org).  
(We will design your ad for an additional fee of \$50.)*

For more information, contact Stacey Carter/[scarter7@humana.com](mailto:scarter7@humana.com) or Shannon Roundtree/[shroundtree@gmail.com](mailto:shroundtree@gmail.com)

**Please make checks payable to MRA Development Foundation**  
Fax: 601.853.3835 • [gardens@MRApats.org](mailto:gardens@MRApats.org)